

Chapter

2

Research Setting

In any social science research, it is hardly possible to conceptualise and perceive the data and interpret the data more accurately until and unless a clear understanding of the people's attitude and their behaviour characteristics in the given area of study. Research setting is immensely important in the sense because it is characterizing and influencing the interplays of different factors and components. The socio demographic background of the local people in a rural setting has been critically administered in this regard in this chapter.

Area of the study

The area of investigation of this study is situated in the state of West Bengal located in the eastern part of India. The State of West Bengal in eastern India has a unique social, cultural and ecological background, which influence the living standard and behavioural patterns of the people in many ways. The area of investigation belongs to the Villages 1Antulia, 2 Babudanga, 3 Chapatala, 4Khalldharpara, 5Maheswarpur, 6Maniktala, 7Mollapara, 8Narpatipara, 9Santipalli, 10Sedordanga, 11Silinda, 12Tantulbere

of Chakdaha Block. And Village 13Bahir Sonakhali of Haringhata Block. And Villages 14Baspur, 15Hardham, 16kaytetpara, 17Palit para, 18Rabonbor, 19Ushagram of Ranaghat-I Bblock. And 20Barbaria, 21Bholadanga, 22Borboria, 23Kanaipur of Ranaghat-II Block. And village 24Boyalia of Santipur Block. And villages 25Galakata, 26Ghurni, 27Gobrapota, 28Hijuli, 29Kulgachi, 30Pansepara, 31Sandhayapara of Krishnagar-I Block.

DESCRIPTION OF THE STATE

Location: West Bengal is located at the center of the Eastern Region of India. It is strategically positioned with 3 international frontiers, Bangladesh, Nepal and Bhutan. The state of West Bengal borders the states of Bihar, Orissa, Sikkim and Assam. It stretches for about 700 Km, from the Bay of Bengal in the South to the mighty Himalayas in the North.

Districts	West Bengal
	General Information
1. Bankura 2. Birbhum 3. Burdwan 4. Cooch Behar 5. Darjeeling 6. Dakshin Dinajpur 7. Uttar Dinajpur 8. Hooghly 9. Howrah 10. Jalpaiguri 11. Malda 12. Purba Medinipur 13. Paschim Medinipur 14. Murshidabad 15. Nadia 16. Purulia 17. 24 Parganas North 18. 24 Parganas South	<ul style="list-style-type: none"> • Capital: Kolkata • Area: 88,752 sq. km. • Population: 801.76 lac. • Principal Language: Bengali • Urbanization ratio: 27.97% • Literacy ratio: 68.64% • Gross cropped area: 9634 thousand hectares • Net cropped area: 5296 thousand hectares • Net irrigated area under minor irrigation: 4434 thousand hectares • Cropping intensity: 182% • 83.60% villages electrified.

West Bengal		
Sl. No.	General Information	
1.	Total No. of Sub-Divisions	66
2.	Total No. of Blocks	341
3.	Total No. of Municipalities	120
4.	Total No. of Municipal Corporations	6
5.	Total No. of inhabited villages(2001)	37945
6.	Total No. of Gram Panchayats	3290
7.	Total No. of Unbanked Gram Panchayats	266
8.	Total Population(2001)	801.76 lac
Of which		
Rural population		577.49 lac
% of rural population to Total population		72.03
9.	No. of unbanked villages having population 1600-2000	2444
10	Out of these Banking outlets set up through BC under FIP up to December 2012	614
11	No. of Unbanked villages having 2000+ population	7452
12.	Out of these Banking outlets set up under FIP up to March 2012	7452
13.	(a) of which No. of branches opened	178
	(b) of which under BC model	7274
14.	Total No. of Households	157.16 lac
Out of which		
Rural		111.62 lac
Urban		45.54 lac
15.	No. of Cultivators	45.56 lac
16.	No. of Agricultural Labourers	45.23 lac
17.	Persons engaged in Household Industry	14.36 lac
18.	Other workers	125.08 lac
19.	No. of recorded Sharecroppers	15.37 lac
20.	No. of Pattaholders	29.89 lac
21.	Average population served per Bank Branch (Including RRBs) but excluding Cooperative Banks & Foreign Banks	13545
22.	No. of Under banked districts	17
23.	No. of SHGs Savings Linked up to December 2012 (other than promoted by MFIs)	1152949

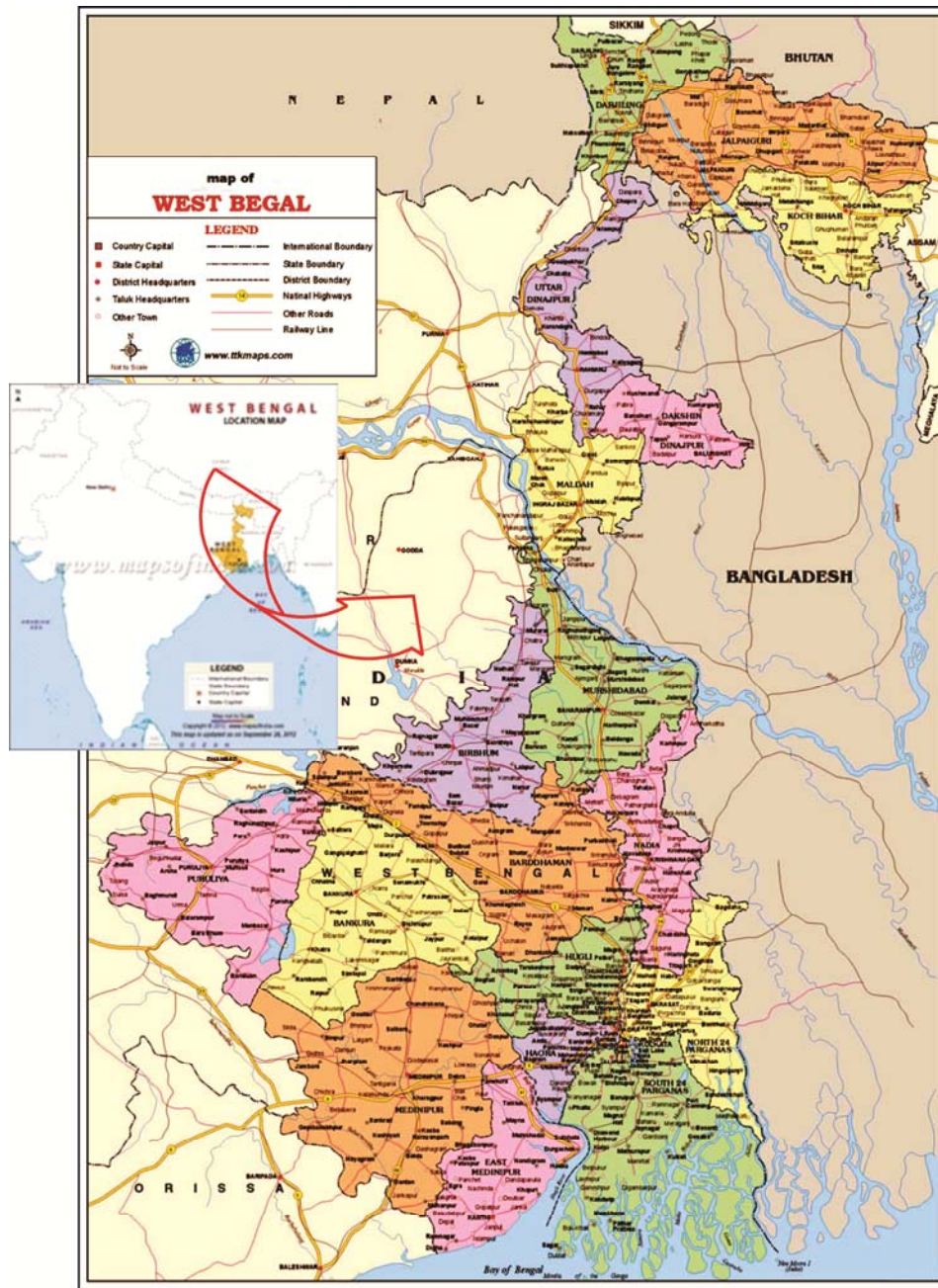


Figure 1: Map of West Bengal

MAP of Nadia District:-

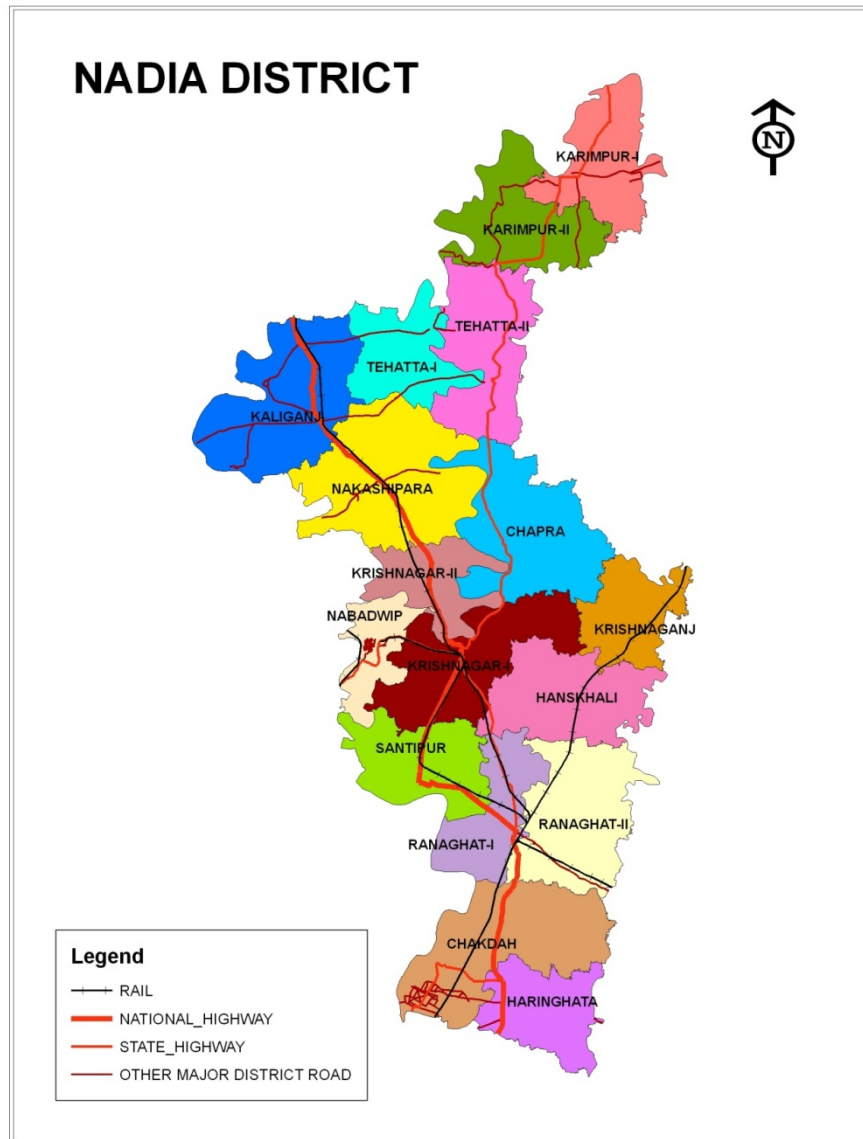
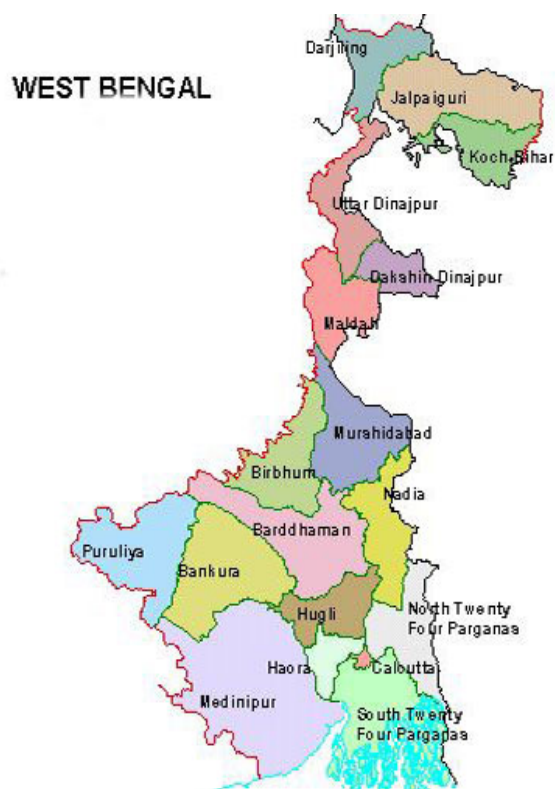


Figure 2: Map of Nadia District



GENERAL INFORMATION OF NADIA DISTRICT:

Geographical Area	3927 Sq. Kms.
Sub-Divisions	4
Police Stations	21
C.D. Blocks	17
Panchayat Samities	17
Gram Panchayats	187
Gram Sansads	2639
Mouzas	1406
Municipalities	8
Notified Areas	2
Wards	186
No of MPs	2 (AITC)
No of MLAs	17 (3 CPIM+13 AITC+1 INC)

Demographic Figures:-

		(1991 Census)	(2001 Census)
Total population	Male	3852097	46,04,827
	Female	1989840	23,66,853
Total Rural Population	Male	1862256	22,37,974
	Female	2980279	36,25,308
Total Urban Population	Male	1544725	18,67,682
	Female	1435554	17,57,626
Total S.C. Population	Male	871818	9,79,519
	Female	445116	4,99,171
Total S.T. Population	Male	426702	4,80,348
	Female	1117506	13,65,985
Total S.C. Population	Male	579182	7,00,622
	Female	538324	6,65,363
Total S.T. Population	Male	92525	1,13,891
	Female	46324	57,475
Density of. Population (per Sq. Km.)		26201	56,416
Sex Ratio		981	1172
		938 Females	946

Education:-

Primary Schools	2515
Junior High & Madrasa	98
High Madrasa	231
Higher Secondary Schools	135
Senior. Madrasa	4
Degree Colleges	15 (1 Womens + 14 Co-Ed)
Professional & Technical Colleges	12
Universities	1
Agricultural University	1
Public Libraries	110
Rural Libraries	113
Child Education Centres	171

Agricultural Workers:-

No. of Landless Labourers	387235
No. of Bargadars	64311
No. of Patta Holders	89865
No. of Small farmer families	73373
No. of Marginal farmer families	127605

Land:-

Under Cultivation	272135 Hectares
Pasture	19214 Hectares
Orchard	5460 Hectares

Animal Resources:-

Veterinary Hospital	09
Veterinary Medical Centres	17
Artificial – Insemination Centres	17
Veterinary Medical Sub-Centres	06
Milk Producers Co-operatives	79

Waterways:-

Bghirathi (Plassey to Kalyani)	187 KM
Jalangi (Gopalpur to Swarupganj)	206 KM
Bhagirathi (Jamserpur to Brtai)	32 KM
Mathabhanga (Majdia to Gobindapur)	19 KM
Ichhamati (Baranberia to Purnagar)	68 KM

Agricultural Irrigation:-

River Lift Irrigation	317 (Deptt. of Agri.Mech)
Deep Tubewells	527 (Deptt. of Agri.Irrign.)
Shallow Tubewells	600 (Government run), 61024 (Privately owned)
Others	29 (CADS)

Public Health:-

District Hospital	33
Sub-divisional Hospital	2
State General Hospital	3
Rural Hospital	7
Block Primary Health Centre	6
New Primary Health Centre	50
Sanitorium	2
Chest Hospital	1
Health Sub-Centre	394

Co-operatives:-

Fishermen's Co-operative Societies	66
Fishermen's Co-operative Societies (IFP)	17
Private Co-operative Societies	15
Wholesale Consumers Co-operative Societies	2
Private Agriculture Co-operative Societies	366
Milk Producers Co-operative Societies	79